

# The American Perfumer

AND ESSENTIAL OIL REVIEW

JULY 1949

IN TWO SECTIONS—SECTION TWO

Published by The Moore Publishing Company, Inc.  
Publication Office: 8 Harmony Place, Brattleboro, Vt.  
Editorial and Executive Offices: 9 East 38th Street, New York, N.Y.

Index Vol. 53

January-June, 1949

Abbeon Supply Co.—63  
Abbott, Douglas—336  
Action of Thioglycolates in Cold Weather, by G. A. Bergy—37  
Adams, Paul—421  
Adams, Philip D., The Gas Exchange of the Skin—134  
Aebersold, Paul C.—244  
Aemisegger, Henry J.—508  
Air Cells, New Low-Range—329  
Albany Soap Co.—144  
Alcohol Soap Relief Possible Soon—493  
Aldrich, E. E.—418  
Aldred, Dewey—153  
Allen, John—157  
Allen, William T.—161  
Allied Drug and Cosmetic Association of Michigan—241  
Allison, A. R.—222, 223  
Alsof Engineering Corp.—147  
American Fair Trade Council—163  
American Institute of Chemists, The—335  
American Institute of Chemists Gold Medal—67  
American Magazine Shows Trends in Cosmetic Use—123  
American Management Association—337, 509  
American Oil Chemists' Society—57  
American Society of Perfumers Inc.—153, 242  
Amino Acids as Chelating Agents, by Arthur E. Martell, and F. C. Bersworth—48  
Anderson, A. F.—247  
Anker-Andresen, Otto—247  
Antiperspirants—381, 471  
Antiseptic, Oil Soluble—205  
Arch, Charles E.—240  
Arden, Elizabeth—253, 341, 425  
Ar-Ex Cosmetics—163  
Armour & Co.—144, 161, 220  
Arnold, Tommy—507  
Aromatic and Terpene Butyrates, by Morris B. Jacobs—406  
Arrow Laboratories Inc.—339  
Associated Drug and Chemical Industries of Missouri—153, 251  
Association of American Soap and Glycerine Producers Inc.—67, 58, 144, 220, 229  
Atlas Powder Co.—68  
Auch, Ralph H.—147  
Avon-Allied Products Inc.—425, 508  
Aulich, Mrs. Letita—418  
Ayer Inc., Harriet Hubbard—133, 229, 313

Babcock, George—509  
Bachrach, D.—222, 223  
Bailey, Mary—224  
Baldwin, Keith M.—336  
Ballagh & Thrall—155  
Ballman, Donald K.—508  
Barail, Louis C.—418  
Barbas, Monsieur Raymond—253  
Barber, Lester W.—327  
Barlow, William—153  
Bartold, Harry C.—67  
Barton, Sam—221  
Baugh, R. H.—73  
Beach Soap Co.—144  
Beauty Factors Inc.—241  
Beavers, Dr. Ellington M.—220  
Beck, Michael C.—144  
Bedoukian, Dr. Paul Z., Essential Oil and Perfumery Progress—226, 314, 401  
Behrnes, A. M.—244  
Bell, George—155  
Bell, Saul A.—333, 418

Bellsi, Edgar S.—244, 339, 418  
Bement, E. C.—508  
Benham, Laura—511  
Bennett, Earl W.—417  
Bennett, Ira—69  
Bennett Perfume, Joan—69  
Bergmann, A. H.—64  
Bergy, G. A., Action of Thioglycolates in Cold Weather—37  
Berle, C. H.—251  
Bernstein, Lewis G.—332  
Best & Co.—253  
Bersworth, F. C., Amino Acids as Chelating Agents—48  
Beutel, A. P.—417  
Beyer, Fred J.—339, 429  
Bien, Ruth R.—50  
Bifocal View of the Suntan Market, by Walter Mueller—209  
Bigelow, Carle M.—67, 507  
BIM—71, 157, 336, 418, 421, 508  
Blair Inc., G. A.—508  
Blairdell, Thomas Co., Jr.—65  
Bodecker Drug Co., The—161  
Bogert, Marston T.—51  
Boggan, Harold—73  
Bolanowski, John P.—232  
Bolton, Paul H.—427  
Book Reviews—411  
Booth, Al—157  
Booth, Larry—157  
Borghetti, Hector Charles—220  
Bosurgi, Countess Adriana Caneva—241  
Bosurgi, Dr. Eliilo—241  
Bosurgi, Dr. Leo—241  
Botany—52  
Bottling Machine—62  
Bourgeois Inc.—251, 333, 339, 511  
Bouton, John A.—513  
Bowby, Louis J.—509  
Boyle, Robert—241  
Boyle, Ruth—244  
Boylston, Arthur C.—509  
Bradn, Franc—153  
Bradley, Albert—159  
Bradley, Frank—327  
Bramston-Cook, H. E.—220  
Branigan, G. V.—69  
Breck Inc., John H.—163  
Bren, J. L.—144, 220  
Brennan, Frank—507  
Brennen, Jack—511  
Bretton, Lt. Gen. L. H.—220, 221  
Bristol, Lee—339, 425  
Bristol-Myers Co.—425  
British Overseas Airways Corp.—253  
Brogner, F.—51  
Bronson Beauty Shop—421  
Brown, Kay—244  
Browning, Edgar—506  
Browning Co. Inc., E. S.—506  
Browny—225  
Bryan, Charles C.—244  
Buckley, E. S.—143  
Budd, Henry—69  
Budd, Ivon H.—65, 418  
Buckler, Leonore—77  
Bureau of Foreign and Domestic Commerce—327  
Bureau of Trade Practice Conferences—146, 326  
Burlinson, Tony—244  
Burnett, George—513  
Burt Co., F. N.—336  
Burtis, Edgar—223  
Burton T. Bush Inc.—153  
Bush Aromatics Inc.—65, 155, 333

Bush, Burton T.—65, 155  
Bush, Ralph W.—429  
Bush, W. A.—69  
Butyrates as Flavor Components, by Morris B. Jacobs, Ph.D.—318  
Byron, Mark—244  
Cade, Arthur—418  
Cades, Hazel—244  
California Cosmetic Association—67, 163  
Callahan, Thomas F.—159  
Callans, Lee D.—220  
Cameron, Paul M.—146  
Campbell, Calvin—417  
Campbell, Jean—244  
Candee, Louis—157  
Canne, Jessica—249  
Carr, H. J.—508  
Carter, H. M.—64  
Carter, L. W.—51  
Cartwright, L. C.—509  
Car Wash Solution—207  
Case, Jackson—153  
Caspari, Charles Jr.—153  
Catalogs, New—63, 151, 239, 331, 416, 505  
Ceiling Smudge Control—62  
Chanel, Inc.—244  
Charbet, Parfum—53, 513  
Chase, R. C.—508  
Chemical and Allied Industries Association—509  
Chemical Markets Research Association—58, 65, 229  
Chemical Specialties Manufacturers Association Inc.—155  
Chemists' Club—69  
Chemists' Salaries—469  
Chen Yu Inc.—64  
Chess Inc., Mary—427  
Chez, Maurice R.—67  
Chicago Society of Cosmetic Chemists—244  
Chris Co. Inc., Antoine—419  
Chris Ltd., Antoine—335  
Cincinnati Drug & Chemical Association Inc.—71  
Ciro—312  
Clark, Mrs. Marie—421  
Clayton, Owen D.—157  
Cochran, Jacqueline—244, 253  
Cochran Inc., Jacqueline—224, 244, 253  
Code Marking—207  
Coffee Flavor, by Morris B. Jacobs, Ph.D.—141  
Coffee Flavor Components, by Morris B. Jacobs, Ph.D.—230  
Colburn, Dr. William—423  
Colgate-Palmolive-Peet Co.—58, 144, 220  
Colman, Prentiss & Varley, Ltd.—157  
Colony Import & Export Co.—247  
Columbia Laboratories—73  
Columbia University College of Pharmacy—64  
Commercial Chemical Development Association—244, 507  
Compagnie Parente Inc.—226  
Concannon, C. C.—327  
Confectioners' Association, Pennsylvania Manufacturing—232  
Conklin, Myra—77  
Conklin, Walter A.—159, 336  
Connolly, Arthur—159  
Connor Co.—149  
Connor Engineering Corp., W. B.—62  
Continental Can Co.—163  
Conti Products Corp.—341, 421, 509  
Cook, Shirley—244  
Corday—67, 133, 244, 513

Cork, L. G.—65  
 Corper, Evelyn—341, 421  
 Cort-Livingston Inc.—427  
 Cosmetic Industry Buyers & Suppliers Association—253, 336  
 Cosmetic Powders, Particle Size Determination of, by E. T. Hinkel, Jr., F. C. Nachod, and M. L. Tainter—49  
 Cosmetic & Toilet Preparations Industry—145  
 Cosmetics in Pharmacy—381  
 Cottrell, Herbert—251  
 Coutlee, Douglas Wakefield—249  
 Cowgill, Dr. George R.—232  
 Cox, Dr. M. A.—251  
 Crane, Phyllis—240  
 Cream, vanishing—31; sachet—119; cleansing—383; formula—471  
 Crocker, Ernest C.—297; Odor Directory—396  
 Culbertson, Bruce—159  
 Culberston, Bruce—159  
 Curtis, Helene—52  
 Curtis Industries Inc., Helene—253  
 Curtis, Russel L.—417  
 Cutex—163, 513

Daggett & Ramsdell—253, 427, 511  
 Dahl, Nils S.—144, 220  
 Dahl, Norman F.—333  
 Dahle, Dan—50  
 Dalton, N. N.—220  
 Damman, Pierre—143  
 Dammann & Smetzler—143  
 Danco, Gerard J.—155  
 Danco Inc., Gerard J.—155  
 Danica, Maria—425  
 Daniel, A. S.—508  
 Davies Young Soap Co.—144, 220  
 Davis, Dr. Clarke E.—242, 506  
 Day, Henry L.—427  
 de Havenon, Gaston—67  
 de Hoyos, Louis—332  
 De Kalb, Eric—253  
 de Laire, Francois—241  
 Delehanty, T. W.—327  
 Dempsey, Frank—507  
 Dempster, Elizabeth—341  
 de Navarre, Maison G.—51, 115, 207, 507; Desidates—29, 117, 205, 293, 381, 469  
 Deodorant, cream—296; body—471  
 Dennis, E. B. Jr.—67  
 Dermetica, Inc.—53, 253, 425  
 De Rocher, W. J.—229  
 d'Escayrac, Bernard—247  
 Desiccant—469  
 Desmoineaux & Co.—427  
 Despres, Jean—509  
 Detergent Dust Prevention—331  
 Detergent, low-cost—63  
 Detergents Gain on Laundry Soaps—409  
 De Voe, Raymond F.—75  
 Dewey, Thomas E.—332  
 Dickey, Raymond—222  
 Di Cyan, Dr. Erwin—333, 418  
 Dillon, Florence N., Odor Directory—297, 306  
 Disinfectant, Pine—383  
 Doan, Leland I.—417, 508  
 Dock, H.—144, 220  
 Dodge & Olcott, Inc.—153, 159, 163, 241, 429, 513  
 Dohrmann, E. C.—69  
 Donaldson, Alex—507  
 Dorland, Ralph E.—69  
 D'Orsay—339  
 Dougall, Arthur B.—221  
 Doughty, Mildred—244  
 Douglas, Paul H.—333  
 Dow Chemical Co.—69, 417, 508  
 Dow, Dr. Willard H.—417  
 Downey, Arthur H.—161  
 Dragoeet, Andrew F.—157  
 Draper, Neal—153  
 Drew & Co., E. F.—77  
 Dreyer, Inc., P. R.—161, 339, 429  
 Drug, Chemical and Allied Trades Section of the New York Board of Trade—67, 240, 418  
 Drug, Cosmetic and Chemist Men's Association—157, 421  
 Druggists Supply Corp.—333  
 Drury & Co., A. C.—419  
 Du Barry—132  
 Dunn, William—157  
 Dunney, William H., Jr.—69, 418  
 Dunney, William H., Sr.—69, 153  
 Dura, Helen—511  
 Duryee, A. Wilbur—50  
 Dust Base, New—331  
 Duties, Southern Rhodesia rebates—64  
 Dysart, Ralph H.—333  
 Dysart, T. H.—333

Eastern Industries Inc.—149  
 Eau de Cologne—383  
 Elefantadt, Ferdinand—240  
 Eddy, Clyde—244  
 Edland, Roscoe C.—333  
 Eichwald, Eric—339  
 Elder, Robert F.—58  
 Elliot, James M.—229  
 Ellis, Dorry—244  
 Elmo Inc.—242  
 Elmo, Margaret—242  
 Emerson, Emery—50  
 Emulsifiers, Alkali-Stable—63  
 Enjay Corp.—240  
 Enjay Co.—67  
 Eromoloz, Fred—73

Ertel Engineering Corp.—149  
 Essential Oil and Perfumery Progress, by Dr. Paul Z. Bedoukian—226, 314, 401  
 Essential Oil Association of the U.S.A.—65, 155, 244  
 Ethyl Cellulose—471  
 Eurenias, Carl W.—77  
 Evans, L. J.—144, 220  
 Evans, Ralph L., Some Technical Aspects of Coloring Hair—48

Fabriques de Laire—241  
 Fairbanks, R. G.—229  
 Fairbanks Soap Co., Ltd.—229  
 Fairclough, Beth—157  
 Fairhurst, William S.—153  
 Faricy, William T.—421  
 Farrelly, Walter M.—232  
 Federal Food, Drug and Cosmetic Act, Some Current Problems in the Regulation of Cosmetic Under the—48  
 Federal Trade Commission—145, 146, 223, 233, 240, 326  
 Federline, A. P.—144, 222, 223  
 Fein, Joe—73  
 Felke Co., John F.—229  
 Felsen, S.—157  
 Felton Chemical Co.—241, 247  
 Felton, Dr. Joseph—241  
 Felton, Sophie—241  
 Fielder Paper Box Co.—509  
 Fielding, Fred W.—240  
 Filler, vacuum—62; net weight—62  
 Finehout, E. M.—144, 220  
 Finnetan, George B., Jr., What Patents can do for the Cosmetic Industry—49  
 Fire prevention—62  
 Firmenich & Co.—244  
 Fitch Co., F. W.—339, 511  
 Fischer, Kenneth C.—513  
 Fischer, William F.—513  
 Fistere, Joseph—509  
 Flavoring Extract Manufacturers Association—242, 506, 507, 513  
 Flavoring Confectionery & Candy, by Morris B. Jacobs—498  
 Flett, Lawrence H.—58, 67, 220, 418, 509  
 Fleuroma, Inc.—159  
 Flick, D. M.—144, 220  
 Florasynth Laboratories Inc.—65, 73  
 Flynn, B. F.—144, 220  
 Foragers of America—69, 159  
 Ford, Governor Sam C.—144  
 Forsman, Paul E.—240  
 Forsman, Peter—157  
 Forster Co., Rene—417  
 Foster, Wesley—157  
 Fox, Charles S.—153  
 Francia, Ronald M.—508  
 Frascati, Dr. A. T.—153, 339  
 Freeman, Kenneth A.—333, 418  
 Freer, Robert E.—146  
 French, Miriam Gibson—152, 249  
 Freudenthal, Bernard—144, 223  
 Friedman, Irving—157  
 Fritzsche Brothers Inc.—69, 155, 240, 244, 506, 509  
 Frolich, P. K.—71  
 Fulton, Dr. Robert R.—161  
 Fulton, G. F.—144, 220

Gair Co. Inc., Robert—63  
 Gallagher, N. E.—69  
 Gamper, Louise—241  
 Garizio, John E.—253  
 Gas Exchange of the Skin, The, by Philip D. Adams—134  
 Geier, Harry J.—144  
 Geier, William H.—144  
 General Drug—69  
 General Scientific Equipment Co.—62, 63  
 Gershon, Dr. S. D.—64, 332  
 Gerstecker, Carl A.—417  
 Gesualdo, Nicholas—244  
 Gibbs, Owen S.—51  
 Gillam, E.—222, 223  
 Gillette Safety Razor Co.—425  
 Gincel, Clare—157  
 Gin Flavorings—54  
 Givaudan, Andre—508  
 Givaudan Cie—419  
 Givaudan-Delawanna Inc.—153, 508  
 Givaudan Flavors Inc.—42  
 Glengarry Machine Works—62  
 Glycerol Color Determination—57  
 Glyco Products Inc.—251  
 Goby, Francois—152  
 Gobey, Jean—152  
 Goddard, Charles H.—339  
 Goarty, Arthur C.—339  
 Golden, Milton, Qualitative and Quantitative Determination of Peroxides in Mineral Oil and Petroleum—49  
 Goldman, Arthur, How Spice Oleoresins Are Made—324  
 Goldring, Peter C.—69  
 Goodman, Dr. Herman—153, 242  
 Gordon & Mottern—427  
 Goss, Chauncey, Jr.—77  
 Gould Inc., Barbara—339, 511  
 Gould Inc.—133, 253  
 Graf, Fred—67  
 Grant, Leo B.—69  
 Graves, Beatrice Amos—240  
 Green, Harold C.—67

Greenwall, Frank—508  
 Gretchina, Vladislavus—240  
 Griffin, R. C.—251  
 Grober, Joseph—144  
 Grober, Madeline—144  
 Grooming Aid—331  
 Grove, James—511  
 Grove Laboratories—511  
 Guaranty Co.—509  
 Guenther, Dr. Ernest—244  
 Guerlain Inc.—244, 249, 507, 511  
 Guerlain, 120 Years Ago—302  
 Guest Editorial, 1949 Will Reward Fighters, by Joseph Keho—38; Aim at Large Units for Sales Volume, by Ellis Crowley—124; Perfume Advertising Needs a Shakedown, by Paul G. Gumbinner—213; Get Back to First Principles in Packaging, by Karl Voss—304; Profits Through Controlled Inventories, by Arthur O'Brien—389; A Coordinated Program can up Perfume Sales, by J. S. Wiedhopf—484  
 Gumbinner, Paul G., Perfume Advertising Needs a Shakedown—213  
 Gumbrecht, V. L.—157

Haag, V.—222, 223  
 Haehler, P. E.—240  
 Haggerty, D. A.—507  
 Hair, curl capsules—293; brilliantine—31; rinse—31, 295; tonic—207, 471; wave capsules—207  
 Hair Dye Discussed at T.G.A. Meeting—48  
 Hair, Some Technical Aspects of Coloring, by Ralph L. Evans—48  
 Hajek, Otto J.—67, 253  
 Hall, James H.—163  
 Hamilton, Fred—341  
 Harang, Pierre—244  
 Hardman, Eric—507  
 Harris, J. C.—220  
 Harris, Leila—511  
 Harris, Milton—50, 51  
 Harris, R. N. W.—253, 425  
 Harris, William G.—511  
 Hartley, Kenneth—241  
 Hattie, George—509  
 Haviland Co., Anna—67  
 Hayden Chemical Corp.—335  
 Haynes, Evelyn Green—244  
 Hein, Paul—153  
 Henderson, Howard—50  
 Henshaw, Jerry—242  
 Herb Farm Shop—224, 425  
 Herchelroth, Hilary—511  
 Hercules Powder Co.—251, 77  
 Heyden Chemical Corp.—67  
 Hinkel, E. T., Particle Size Determination of Cosmetic Powders—49  
 Hiresstra Laboratories Inc.—75  
 Hitchcock, Lauren B.—241  
 Hitchcock, Orville Blake—65  
 Hodder, Fred—507  
 Holcomb, Howard—507  
 Hoke, Edward F.—427  
 Hollenberg, I. R.—332, 418  
 Honan, Jacques—69  
 Hopkins, Boyd R.—232  
 Houck, R. B.—158  
 Howard, H. B.—247  
 Howe & French Inc.—418  
 How Hair Dyes Work, by Dr. Fred Winter—138  
 Huber & Co., F.—143  
 Hudnut, Richard—64, 75, 249  
 Hudnut Sales Corp.—159, 339  
 Huskings, J. A.—507  
 Humidifier—63  
 Hunt, O. Leland—146  
 Huntington Laboratories—144  
 Hurlburt, E. B.—144, 220  
 Hustleston, R. J.—333, 418

Identification for new-born babies—64  
 Illes, A. E.—513  
 Illes, Co., A. E.—513  
 Illes, Mrs.—513  
 Indoil Chemical Co.—229  
 Inshan, C. Ernest—418, 508  
 Ingram, Peter T.—77  
 Innis, Speiden & Co.—251, 423, 506  
 Inats-Curl—241  
 Interdonati, Henry—421  
 Iowa Soap Co.—144, 220  
 Irish, Arthur—423  
 Irish, Harold—423  
 Irwin, George—153  
 Isco Chemical Division—251  
 Isermann, Howard P.—332  
 Isermann, Dr. Samuel—332  
 Isermann, Mrs. Samuel—332

Jablow, Alexander—509  
 Jackson, F. L.—507  
 Jackson, Gilbert E.—65  
 Jackson, Ted—417  
 Jacobs, Morris B., Gin Flavorings—54; Coffee Flavor—141; Coffee Flavor Components—230; Butyrate and Flavor Components—318; Aromatic & Terpene Butyrate—406; Flavoring Confectionery & Candy—498  
 Jaffin, Joseph M.—159  
 Jain, utility—63  
 James, Ollie—71  
 Jeffries, Seymour B.—152, 244, 418

Johnson & Johnson—427  
 Johnson, Harry—339  
 Johnson, Warren—418

Kadjar, R. M.—511  
 Kammer, William—507  
 Kaplan, A. D. H.—58, 221  
 Karas, S. A.—418  
 Katz, Dr. Alexander—163, 423  
 Katz, Leonard A.—423  
 Kavanagh, Ed.—157  
 Kavanagh, L. J.—157  
 Kay Inc.—63  
 Keele, W. N.—229  
 Kebo, Joseph—253, 336; 1949 Will Reward  
 Fighters—38  
 Kell, W. E.—69  
 Kempf, Norman W.—232  
 Kennedy, John—425  
 Kersten, Earl W.—159  
 Keyes, Dr. Donald B.—335  
 Keyes, Richard—157  
 Kiefer, William—157  
 Kifer, Russell—220  
 Killian, Dr. John A.—51, 333, 418  
 Kimball, Vontella Buchholtz—75  
 King, George—244  
 King, G. J.—51  
 King, James A.—232  
 Kinsel, A., Some New Methods for the Determination of Consistency of Petrolatum and Waxes—49  
 Kinsella, Edward Watson—77  
 Kissel, William A.—159  
 Klein, Samuel—73, 333, 418  
 Klempner, Lester—425  
 Klopfenstein, Gerald J.—75  
 Koaswars, John—157  
 Koenigsberger, Sidney—339  
 Kolar, George G.—509  
 Kolin, Oscar—511  
 Kramer, Robert—51  
 Kramer, S.—64  
 Kranich, Herbert—157, 222, 223  
 Kreger, William R.—508  
 Kruchman, Arnold, Washington Panorama—59, 145, 233, 326, 412, 501  
 Kulka, Dr. Kurt, Reactions of Aromatic Aldehydes—473  
 Kunz, Eric C.—65

Label Paster, Electric—329  
 Labeler, hand—61  
 Laboratory balance—331  
 Laboratories Synarome of Ansieres—333  
 Laboratory items—295  
 Lackman-Novensel Paper Corp.—427  
 Ladd, E. T.—251  
 Lady Blue Cosmetics Co. Inc.—511  
 Lang, Louis—232  
 Lanitis Brothers Co. Ltd.—506  
 Lanitis, Nicholas C.—506  
 Lanitis, N. P.—506  
 Lanz, Louis—153  
 La Plays Products Inc.—513  
 Larcher, George P., Some Current Problems in the Regulation of Cosmetics Under the Federal Food, Drug, and Cosmetic Act—48  
 Larson, Frances—241  
 Laufer, Dr. Paul G.—333, 418  
 Laurent, Jean—77  
 Layton, Philip R.—326  
 Lee Pharmaceutical Co.—337  
 Lee, Raymond E.—337  
 Lee, Sam—244  
 Leeds, Jack C.—163  
 Le Gallon—313  
 Leguay, Jean—244  
 Lemkau, C. William—253  
 Lemmermeyer, M.—240  
 Lens, Frank H.—509  
 Leonard, E. A.—220  
 Leonard, Olga—427  
 Leonhardt, F. H.—509  
 Lever Brothers Co.—58, 67, 73, 144, 220, 229, 253, 339  
 Lewis, Charles—77  
 Lewis Co., A. W.—161  
 Lewis Co., Howe—241  
 Lewis, J.—65  
 Lewis, Ralph P.—229  
 Lewis, Warren K.—67  
 Leyden, James—157  
 Libson, Phillip—253  
 Lieb, William E.—64  
 Lineweaver, Charles P.—511  
 Lipscomb, Charles T.—244  
 Lipsticks and Rouges, Compounding—121  
 Lipstick manufacture—31  
 Liquor Stores Inc.—417  
 Litster, K. L.—65  
 Little, Howard H.—144, 220  
 Little Inc., Arthur D.—251  
 Lively, Catharine—240  
 Loetteler, Francis R.—54  
 Look—57  
 Lory—312  
 Los Angeles Soap Co.—144  
 Lower, Dr. E. S.—121  
 Lucas, Alice—339  
 Luckman, Charles—58, 73, 144, 220  
 Ludlow, A. R., Jr.—240  
 Lueders, F. J.—155  
 Lueders, George—157  
 Lueders & Co., George—71, 155, 157, 507

Luft & Co., George W.—425  
 Lund, Charles E.—220, 222

Macrocylic Ring Systems, by J. A. Van Allan—33  
 Magnus, J. B.—509  
 Magnus, Mabes & Reynard, Inc.—155, 161, 244, 333, 427, 513  
 Magnus, Percy C.—161, 223  
 Magnus, Robert B.—67, 244, 418, 507  
 Mahoney, John J.—73  
 Mainland, Kenneth—220  
 Mallinckrodt Chemical Works—63, 509  
 Mallinckrodt, Edward—509  
 Malmstrom, Ivar W.—51  
 Malmstrom, R. A.—51  
 Mandel Products Co.—61  
 Manheimer, J.—143  
 Mann, Eric—57  
 Market Report—79, 167, 255, 343, 431, 515  
 Market Survey, Stores Report That Many Sales Are Lost When Luxury Tax is Added—40: Stores Spurred to Initiate Own Sales Methods—Other News—126; It's Good News When Stores Originate Own Sales Ideas—215; Stocks Cleared, Lines Shortened, Stores Ready For Promotion—306; Volume Steady Despite Cautious Public—Stores More Aggressive—390; Fragrance Foundation Program is Clicking—486  
 Markland, W. R.—222, 223  
 Marks, Shelley—75  
 Marachalk, H. Robert—240  
 Marsh, William P. Jr.—506  
 Marshall, Albert—67  
 Marsters, Guy L.—507  
 Martell, Arthur E., Amino Acids as Chelating Agents—48  
 Martin, Joseph R.—69, 508  
 Matchabelli Inc., Prince—132, 240, 339, 511  
 Materials Handling Conference—69  
 Maubert, Jean—417  
 Max Factor Co.—159  
 Mayer, Stephen H.—69  
 Mayhem, Stere—507  
 McClelland, Dr. Laurella—509  
 McClure, John J. M.—425  
 McDonough, Everett G.—50  
 McElroy, N. H.—144, 220  
 McGlynn, George H.—244  
 McKay, High D.—240  
 McKee, Wallace R.—339  
 McKesson & Robbins Inc.—249  
 McMahon, Louis—241  
 McMillan, Paul C.—75  
 McMillan, George S.—509  
 McPherrin, John W.—418, 508  
 McQueen, Harry D.—67  
 Mechanism of Perspiration, by Dr. Hans Salfeld—355  
 Meeks, William F.—159  
 MEM Co. Inc.—69  
 Meincke, Paul R.—241  
 Menke, W. Kenneth—508  
 Mendelson, Alan N.—507  
 Mennen Co.—427  
 Merck & Co. Inc.—71, 249, 509, 511  
 Merck, George W.—71, 511  
 Meredith, George F.—146, 326  
 Meredith, Simmons & Co. Ltd.—508  
 Meyer, Morton—152  
 Middleton, Jack—507  
 Miles, Frank J. M.—339  
 Milkmaid—253  
 Millard, Nelson—333  
 Miller, F. C.—69  
 Miller, Henry—233, 326  
 Miller, Howard—146, 153  
 Miller, Richard Kix—244  
 Mill, New Grinding and Mixing—329  
 Milson, William C.—336  
 Miner, C. S. Jr.—57  
 Minit-Curl—241  
 Monsanto Chemical Co.—63, 508  
 Moore, Dr. William—333  
 Moore, H. B.—418  
 Moore, John Hudson—53  
 Moorehead, H. E.—65  
 Moorish, Edward P.—244  
 Morrison, Charles—157  
 Morse, Joseph L.—50  
 Moss, E. A.—144, 220, 221  
 Mudge, Roderic F.—73  
 Mudge, Shaw—417  
 Mueller, John—153  
 Mueller, Walter, Bifocal View of the Suntan Market—209  
 Muhlethaler, Dr. Paul—153  
 Mulhans Inc., Fred—427  
 Mullen, Albert E.—425  
 Murphy, M. J. Jr.—222, 223  
 Murti, K. S.—337  
 Myers, Charles A.—163, 247

Nachod, F. C., Particle Size Determination of Cosmetic Powders—49  
 Nail Enamel—295  
 Nail Polish, Allergy Due to, by Henry J. Wing—49  
 National Association of Chain Drug Stores—152  
 National Association of Credit Men—421  
 National Association of Insecticide and Disinfectant Manufacturers Inc.—155, 240, 509  
 National Association of Retail Druggists—339, 418, 427

National Association of Variety Stores Inc.—423  
 National Association of Wholesalers—427  
 National Beauty and Barber Manufacturers Association—253, 336, 421, 506, 509  
 National Biscuit Co.—506  
 National Labor Relations Bureau—234  
 National Paper Box Manufacturers Association—508  
 National Starch Products Inc.—425, 508, 511, 513  
 National Wholesale Druggists Association—152  
 Naves, Dr. Yves-Rene—333, 418  
 Ness, James A.—427  
 Nestle-Lemur—225  
 Neville, Dr. H. A.—232  
 New England Collapsible Tube Corp.—240  
 New Products and Processes—63, 151, 239, 331, 416, 505  
 New York State Beauty Trades Research Bureau—152  
 New York State Pharmaceutical Association—152  
 Nickstadt, A. G.—427  
 Niebuhr, Leibah—425  
 Noble, Charles F. J.—157  
 Norda Essential Oil & Chemist Co. Inc.—67, 143, 155  
 Norman, Dawn Crowell—244  
 Normand, Charles—509  
 Nourse, M. M.—418  
 Nuckols, Walter—240

Obituary—77, 341, 513  
 O'Brien, Arthur, Products Through Controlled Inventories—389  
 O'Brien, Robert L.—333  
 Odor Directory, by Ernest C. Crocker and Florence N. Dillon—207, 306  
 Office of Price Administration—244  
 Ogilvie Sisters—73  
 Ohlsson, Ernst—332  
 Old, Dr. Bruce S.—251  
 Olin, Oscar C.—427  
 Olsen, A. R.—77  
 O'Neal, Gele—153  
 Oppenheimer, Leonard—155  
 Orbis Products Corp.—153  
 Orlando, Frank—65  
 Ostroff, Ben—159  
 Otis, W. F.—232  
 Otte, Nat—157  
 Owens-Illinois Glass Co.—67, 75, 509  
 Owens, John—157  
 Oxzyn Co.—163

Pacific Soap Co.—144  
 Pacini, Albert—75  
 Packaging Exposition—509  
 Packaging Portfolio—52, 132, 224, 312, 404, 490  
 Paint, Fire Retardent—328  
 Parce, C. T.—69  
 Parfums Elyyan—341  
 Park, Stanley—159, 425  
 Parker Co. Ltd., L. M.—507  
 Parker Morris—244  
 Patent Picture, The—500  
 Patents Can Do For the Cosmetic Industry, What by George B. Finnegan Jr.—49  
 Patou, Jean—253  
 Patterson, Jack—507  
 Pattison, E. S.—220  
 Payne, Arch—73  
 Pearson, Paul W.—240  
 Peck, A. G.—144, 222, 223  
 Peck, Bernice—244  
 Peet, Roy W.—57, 220, 229  
 Pegushin, Basil—153  
 Penick & Co., S. B.—159, 163, 247, 333, 339, 513  
 Pennoch, Charles A.—64, 69, 159, 507  
 Perfumery Soap & Extract Association, Chicago—507  
 Perin, R. L.—163  
 Permanent Wave, cold—119  
 Permanent wave pads—31  
 Peroxides in Mineral Oil and Petrolatum, Qualitative and Quantitative Determination of, by Milton Golden—49  
 Personnel Institute Inc., The—161  
 Person, Curt—253  
 Person, Gullan—253  
 Pesticide Advisory Service—240  
 Peterson, W. H.—67  
 Petrolatum and Waxes, Some New Methods for the Determination of Consistency of, by A. Kinsel—49  
 Pfaltz, Harry E.—336  
 Phillips, Frederic A.—244  
 Phillips, Maxine Georgette—244  
 Phillips, Mrs. Hetty—244  
 Pickler, Sidney—327  
 Pickus, Morris I.—161  
 Pillet, Alphonse—153  
 Piston Pyrometer, Specific Gravity and Free Gas Content of Pastes and Creams by a New Method, by Henry H. Tuckley—48  
 Plastow, George W.—251  
 Polak & Schwarz Inc.—244, 249, 419  
 Polak & Schwarz Ltd.—244  
 Pollert, William J.—71  
 Pond's—75  
 Poucher, William A.—241, 336  
 Powell, John—71  
 Powell & Co., John—71, 75  
 Powers, John Robert—53

Powers Products Co. Inc., John Robert—75  
 Prather, Robert M.—229  
 Pratt, C. D.—51  
 Price, Henry P.—247  
 Prices in the New York Market—81, 169, 153, 345, 433, 517  
 Prichard, George L.—220, 222, 223  
 Procter & Gamble Co.—58, 144, 220, 339  
 Production, Hints for Improving—61, 147, 235, 328, 414, 503  
 Protein Hydrolysate—205  
 Prout, George O.—75  
 Pump, drum—62; hand or acid foot—328  
 Putnam, Dr. Mark E.—417

Quartz, Milton H.—423  
 Questions and Answers—31, 119, 207, 295, 383, 471  
 Quigg, Jack—507  
 Quinlan, Kathleen Mary—163, 339

Raardon, Smith L.—509  
 Rancidity Inhibitors—471  
 Rash, O. W.—153  
 Rau, John—157  
 Rayve Home Permanent—253, 336  
 Reactions of Aromatic Aldehydes, by Dr. Kurt Kulka—473  
 Reardon, Leroy—418  
 Reck, Jacob—253, 336  
 Reed, Dolly—244  
 Reed, Raymond E.—509  
 Reheis Co., Inc.—253  
 Reich, Irving—418  
 Reis, Waldo—153  
 Remenayder, J. P.—67  
 Rendex Inc.—511  
 Repackaging Programs—328  
 Repellants, Insect—119  
 Retty, D. J. A.—65  
 Revlon—163  
 Revson, Charles—339  
 Rexall Drug Co.—425  
 Ricci, Robert—244  
 Ricci Parfums, Nina—244  
 Rich, Doris—157  
 Rider, Theodore H.—50  
 Riedegg, Jacques—419  
 Rieser Co.—75, 425  
 Rieser, Norvin H.—71, 425  
 Ritchie & Co., F. W. C.—508  
 Ritter & Co., F.—67, 159, 423, 513  
 Rivard, Francois D.—507  
 Robbins, Andole—253, 339  
 Robbins, Calvin B.—58  
 Robert Inc., Henry—333  
 Robertet & Cie., P.—417  
 Robertet Inc., P.—417  
 Robinson-Patman Antidiscrimination Act—145, 234  
 Rochelle, Walter—159  
 Roe, Dick—507  
 Rogers, Edmund C.—251  
 Roosevelt, John A.—337  
 Root, Leroy—75  
 Rose, E. L.—64  
 Rosenberg, Max—244  
 Rose, Lee—159  
 Roubachex Import Co.—247  
 Roubachex Inc.—247  
 Round Table, The—64, 152, 240, 332, 417, 506  
 Roy, George—507  
 Rubinstein, Helena—75, 339, 511  
 Rudge, Inc., Fred—333  
 Russell, Edward R.—240  
 Russo, Dee—73

Sagarin, Edward—64  
 Sage, Peggy—312  
 Sales Builders Inc.—67  
 Sales Management—37  
 Salfeld, Dr. Hans, The Mechanism of Perspiration—385  
 Sal-O-Well Co.—58  
 Sanderson & Sons—241  
 Sanford, N. A.—511  
 Sargent, Winifred—71  
 Sawyer, William—244  
 Schaad, C.—222, 223  
 Schaal, A. A.—50  
 Schaeffer, Dr. Hugo H.—244  
 Schader, Frank—509  
 Scharlott, Frank A.—423  
 Schiapparelli—425, 427  
 Schilling, F. C.—69  
 Schilling, William Jr.—155, 143  
 Schimmel & Co.—153, 421  
 Schlotterer, Roy C.—155  
 Schoettle Co., E. J.—508  
 Schuler, R. F.—51  
 Schwartz, Dr. Louis—244  
 Schwarz, Adolf—249  
 Schwarz, Anthony M.—418  
 Scientific Filter Co.—62  
 Scott, Joseph B.—157  
 Scovill, Lamson—240  
 Seaboard & Western Airlines—253  
 Senforth—240  
 Seebach Co., Edwin—417  
 Seldner, Abraham—67  
 Shampoo, Lecithin in—119; egg—119; cream—295; soapless—295; coconut oil—383  
 Shanahan, Helen V.—332  
 Sheffield, L. T.—240

Sheffield, T. C.—240  
 Sheffield, W. H. Jr.—251, 506  
 Sheffield, W. K.—240  
 Sheffield Tube Corp.—240  
 Sheldon, R. Douglas—157  
 Shell, Herb—507  
 Sherwood, Prof. Thomas K.—251  
 Shoninger, Frederick E.—419  
 Shulton Inc.—58, 73, 225, 313, 339, 513  
 Shutcrumph, Eva—327  
 Siladi, Paul A.—339  
 Silled, Gel—381  
 Simmonds, George—222, 223  
 Sinclair, F. V.—418  
 Sindar Corp.—63  
 Singer, Harry—418  
 Slais, J. L.—69  
 Slater, Lloyd B.—232  
 Slaughter, Paul B. Jr.—244  
 Sloan, F. H.—247  
 Smith, Austin—418  
 Smith, E. A.—506  
 Smith, Everett P.—332  
 Smith, H. Alvin—71  
 Smith, James W.—77  
 Smith, Ralph B.—220  
 Smith Victory Corp.—333, 336  
 Smyth, Henry Jr.—244  
 Snell, Foster D.—65, 73, 336, 418  
 Snell Inc., Foster D.—509  
 Snow, W. B.—222, 223  
 Snow, William B. Jr.—146  
 Soap, Ecuador—58; France—58  
 Soap, Cocoon Oil Base—207; Mercuric Iodide—383  
 Soap and Detergent Manufacturers Association—144, 222  
 Soap Campaign, One-Man—57  
 Soap Makers Face Sharp Competition—220, 221  
 Soap sales, 1948—57  
 Soap Section—58, 144, 229, 325, 409  
 Society of Chemical Industry—337  
 Society of Cosmetic Chemists (Chicago)—64  
 Society of Cosmetic Chemists—50, 332, 418, 423, 509  
 Sofskin Co.—425  
 Soldering Tool, Quick Acting—329  
 Solly, Charles—144, 222, 223; President of S.D.M.A.—222  
 Solomon, H.—143  
 Solvent Extraction, Venezuela—58  
 Sparhawk, Charles V.—65  
 Speck, Lloyd—507  
 Spice Oleoresins Are Made, How, by Arthur Goldman—320  
 Spray-A-Wave Co.—336  
 Squibb & Sons, E. R.—253  
 Standard Synthetics, Ltd.—336  
 Stanley, I. J. Jr.—153  
 Stanley Co., John T.—144, 220  
 Stearns Inc., Winthrop—336  
 Steenrod, Robert L.—244  
 Stephens, Charles—507  
 Stephenson, Percy—327  
 Stetzer, Ray—157  
 Steussy, Lawrence—509  
 Stevens, J. E. R.—75  
 Stock, Fred J.—67, 507  
 Stokes Machine Co., F. J.—149  
 Storfer, Bensel—67  
 Storfer, Herman Furman—244  
 Stratoudis, N. A.—511  
 Stromberg, Philip—221  
 Stroup, Freeman P.—163  
 Sugar—56  
 Sun Screens—383; lotion—471  
 Suter, Marcel—51  
 Swift & Co.—144, 221  
 Synfleur Scientific Laboratories—332

Taft-Hartley Act—234  
 Tainter, M. L., Particle Size Determination of Cosmetic Powders—49  
 Talc Alkalinity—381  
 Tangee—52  
 Tape Moistener, Gummed—329  
 Tax Collections, Cosmetic Excise—37, 211, 316, 403, 483; Canada—64; Haiti—64  
 Taylor Forge & Pipe Works—63  
 Taylor, Walter—51  
 Technical Abstracts From Scientific Literature—317, 492  
 Terrell, Reta—67, 418  
 Terrell, St. John—418  
 Terrell Perfumes—418  
 Thayer, J. W.—240  
 Thioiglycolates in Cold Weather, Action of, by G. A. Bergy—37  
 Thomas, Gregory H.—244  
 Thornton, Renee—511  
 Thornton Cosmetics Inc., Renee—511  
 Thrall, Grant L.—155  
 Thune, S. F.—513  
 Thurston & Braudich—143  
 Tide—427  
 Tintz Co.—241  
 Toilet Goods Association—48, 152, 157, 240, 244, 247, 332, 418, 507  
 Toilet Goods Manufacturers' Association—417, 507  
 Tombaek, George—153  
 Tombarel, Freres—152  
 Tombarel Products Corp.—152, 153  
 Tonia Cosmetics—341  
 Toni—253, 336, 339, 511  
 Torrey, Kay—244  
 Tracey, D. W.—240

Tracy, Tom—153  
 Triant, W.—143  
 Trumbull, Harlan F.—244  
 Tuckley, Henry H., The Piston Pycnometer, Specific Gravity and Free Gas Content of Pastes and Creams by a New Method—48  
 Tufts—253, 313  
 Tuominen, Clara J.—511  
 Tyriver, R. E.—144  
 Tyndal, E. M.—69, 508

Uhe Co., George—421  
 Underwood, John A.—75  
 Ungenach, Wallace—337  
 Ungerer, F. H.—69, 418  
 Ungerer & Co. Inc.—69, 153, 418, 508  
 Union Specialty Co.—425  
 United Drug Co.—418  
 U.S. Automatic Box Machinery Co.—62  
 U.S. Industrial Chemicals Inc.—63, 65, 333, 336, 418, 506  
 U.S. Rubber Co.—418  
 U.S. Wholesale Grocers Association—333

Vale, Norman—507  
 Valentine, Helen—244  
 Van Allan, J. A., Macrocyclic Ring Systems—33  
 van Ameringen, A. L.—244  
 van Ameringen-Haebler Inc.—153  
 Van Dyk & Co.—332  
 Vanilia Bean Association of America, Inc.—143  
 Van Riper, L. M.—77  
 Van Slyke, Helen—244  
 Variety Merchantiser Magazine—123  
 Varley, Jack—153  
 Vick Chemical Co.—425  
 Vihl, Bernard—161  
 Virginia Dare Extract Co.—506  
 Volckening, Lloyd I.—67, 507  
 Volupte—132  
 Voorhees, K. G.—69, 418  
 Voss, Karl—240, 304

Wafer, Joseph—157  
 Wagner Act—234  
 Walker, D. A.—249  
 Wallace Paper Box Corp.—337  
 Wallrich Laboratories—64  
 Warner, Sherman D.—157  
 Warning Voiced on A.M.A. Plan—476  
 Warren, Northem Jr.—425  
 Washington Panorama, by Arnold Kruckman—59, 145, 233, 326, 412, 501  
 Water, Producing Demineralized—329  
 Water-Soluble Gum Association of America, The—247  
 Watson, R. C.—51  
 Waxes, Some New Methods for the Determination of Consistency of Petrolatum and, by A. Kinsel—49  
 Webb's City Inc.—417  
 Weed, Alfred—71  
 Weicker, Herman G.—247  
 Weidlein, E. T.—509  
 Weil, C. M.—57  
 Weisman, J. L.—247  
 Weiss, Sidney Matthew—161  
 Welsh, Edward R.—67  
 Werle, Wallace—418  
 Werk Co., M.—144  
 Wertheimer, Paul—77  
 Wessemann, H. P.—155  
 Wheeler, George—157  
 White, H. J.—64, 423  
 Wiedhopf, J. S., A Coordinated Program Can Up Perfume Sales—485  
 Wiegand, Monroe—500  
 Wiesman, P. C.—333, 418  
 Wildon, Ken—507  
 Wildroot Co. Inc.—427  
 Williams, E. T.—507  
 Williams, Donald—508  
 Wilson, Fin—507  
 Wilson, Ira S.—506  
 Wimmer, Curt P.—51, 244  
 Wing, Henry J., Allergy Due to Nail Polish—49  
 Winslanty, Rita—253  
 Winter, Charles R.—77  
 Winter, Dr. Fred, How Hair Dyes Work—138  
 Winthrop-Stearns—69  
 Witz, Inc., A. H.—155, 333  
 Wise, Joseph—153  
 Wrisley Co. of Chicago, Allen B.—144  
 Wrisley, George A.—144, 220  
 Wood, H. A.—65  
 Wyeth Inc.—157  
 Wynne, Walter—50

Yardley—133, 161, 241, 336, 509  
 Yates, Marvin—153  
 Young, C. G.—223  
 Young, Gordon—507  
 Young, R. H.—144, 220  
 Young, Sally—427

Zinck & Triest—143  
 Zollinger, Louis J.—153  
 Zubeck, Evelyn—253  
 Zussman, H. W.—144, 222, 223, 418

